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AMUSEMENT INDUSTRY NEWSLETTER

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AD SPACE BOOKING OPEN: Exhibitor Directory 2024

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Plans to set up amusement park on Mahalaxmi Race Course, Mumbai

Plans are afoot to convert a portion of the land parcel that houses Mahalaxmi Race Course into an amusement park, said Guardian minister of Mumbai (city) Deepak Kesarkar. Speaking to reporters at the Brihanmumbai Municipal Corporation (BMC) office, where he had announced a slew of civic projects that are currently in the implementation stage, Kesarkar said, "A portion of the land parcel that houses the Mahalaxmi Race Course could be opened for common citizens where we can set up an amusement park facility for people. This land is spread across a huge area and the Race Course can coexist with the park."

"The proposed Mumbai Eye project could be set up on this land parcel. We are also eyeing another in which we aim to connect Mahalaxmi underground with the reclaimed portion of the Coastal Road where the BMC is creating 70 hectares of open space. This will lead to ease of access towards open spaces," Kesarkar said.

Source: <https://indianexpress.com> ///



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Wonderla Bengaluru Marks 18th Anniversary as India's Largest Amusement Park Chain

Wonderla Holidays Ltd., India's largest amusement park chain, is excited to commemorate the 18th anniversary of its flagship park in Bengaluru. Wonderla Bengaluru was inaugurated in 2005, and since then the Park has consistently set the standard for providing an unparalleled experience to thrill-seekers, families, and leisure enthusiasts. Furthermore, Wonderla Bengaluru is hosting a Dasara Habba from October 14th to 24th, offering visitors a 11-day programme filled with exciting activities including Mangalore doll dance, a grand procession, Chingari Mela, a food festival, DJ and much more. Commenting on the joyous occasion, Arun K. Chittilappilly, Managing Director, Wonderla Holidays, said "I am extremely thrilled and proud of our journey this far and it is clearly a testament to our commitment to providing wonderful experiences to our visitors. My heartfelt thanks to the Wonderla team and our cherished customers for their unwavering dedication and love."

Source: <https://www.deccanherald.com> ///



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Madhya Pradesh Government Offers Land Parcels to Set up Tourism Projects.

Madhya Pradesh Government is offering land at 52 potential land parcels and 2 heritage properties at different locations in the state to set up tourism projects on following attractive conditions through online bid process: -

1. Long term lease for 90 years.
2. The minimum reserved price is only Rs. 5.00 lakh per hectare in rural areas, Rs. 10.00 lakh per hectare in urban areas and Rs. 1 Lakh for Heritage property.
3. Lease rent is 1% of the premium amount per year.
4. Land can be mortgaged to avail loans.

Interested entrepreneurs, groups, companies can see the details of properties and tender documents just by clicking on respective links given under. Tendering can be done online on www.mptenders.gov.in till 20th November, 2023. For any further assistance please mail on dirtpu.mptb@mp.gov.in or call Mr. Animesh Shrivastav (Assistant Director-IP) Mob:- 8902411270. ///



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A lion safari park to soon come up at Gujarat-Diu border

If all goes as planned, a lion safari park will soon come up at the Gujarat-Diu border, for which the Gujarat Forest Department has already taken the first steps towards its establishment. If reports are to go by, this project will likely prove to be a significant crowd puller to Diu, as well as travellers along the coastal highway. The lion safari park will serve as a home to zoo-bred lions and aims to recreate the ambiance of the renowned Sasan Gir. The new safari park will feature two pairs of lions, four cubs, and other hooved animals, providing an experience reminiscent of Sasan Gir. Additionally, the government has plans to establish an open safari park in Kevadiya, where visitors will have the opportunity to observe lions and tigers up close.

Source: <https://timesofindia.indiatimes.com> ///

Hong Kong Disneyland unveils Frozen land ahead of launch next month

Hong Kong Disneyland has released a complete guide to its new Frozen-themed land, which opens on 20 November. Inspired by Frozen and Frozen 2, the world's first and largest Frozen land puts visitors in the kingdom of Arendelle and immerses them in Nordic culture. World of Frozen is home to rides, attractions, retail outlets and F&B, as follows:

Frozen Ever After is a boat ride that takes visitors through the North Mountain where they see Elsa's Ice Palace and witness her magical powers. The ride features Walt Disney Imagineering's state-of-the-art Audio-Animatronics technology to bring Anna, Elsa, Kristoff, Olaf, and Sven to life. Wandering Oaken's Sliding Sleighs is a family coaster that sends guests zooming across hills, through caves and over fjord waters.

Michel Den Dulk, executive creative director at Walt Disney Imagineering, said: "This idea started as a sketch seven years ago and has since transformed into a beautiful land that will enchant guests with magical experiences."

Source: <https://blooloop.com> ///

